MONICA BOTKIER

Monica Botkier has always had an eye for detail. She began her career in fashion as a photographer, working on shoots for leading fashion magazines. A born and raised New Yorker, Monica was living and working downtown when she created the Trigger bag in 2003. Inspired by her busy downtown lifestyle, the Trigger became known as 'the bag that launched an industry' and resulted in immediate cult status.

Botkier has created a niche in the market where there was a void, an approachable designer brand. Botkier was the first independent designer accessories brand and Monica continues to run the business with the same innovation and passion as she did from its inception. Botkier accessories embody luxury through custom detailing, innovation and quality while focusing on functionality.

In July of 2007, Monica was recognized for her contributions to the world of accessory design and became a member of the esteemed Council of Fashion Designers of America.

For Spring 2008, Monica brought the Botkier brand philosophy to footwear. Gracing the pages of Elle, Harper's Bazaar, InStyle, Marie Claire, Glamour and Lucky; Botkier has established itself as a major contender.

In 2009, Monica teamed up with Michelle Trachtenberg, Joy Bryant and Minnie Driver to design bags to benefit Oxfam International. Oxfam is a charity that fights poverty worldwide with a focus on women and their families. Monica is extremely passionate about this and the project continued in 2010 with Lake Bell. In addition, Monica also collaborated with famed artist John Baldessari to create a tote bag benefiting ICI.

Botkier opened a flagship store in New York's NoLlta in January 2010. Located on Mott at Prince Street and designed by Monica, the space exudes the unique and edgy downtown sophistication that is Botkier.

2011 Monica Botkier was chosen through the CFDA and Luxottica to create Botkier's first pair of sunglasses for the Vogue Eyewear brand. They will debut in late Fall!

A favorite among celebrity fashion icons, Botkier handbags and shoes have been spotted on many of the most recognized women in the world; Angelina Jolie, Halle Berry, Beyonce, Vanessa Hudgens, Jessica Alba, Rihanna and Rachel Bilson to name a few.

Monica currently resides in Brooklyn with her husband and three children.



"People always ask me how I started and I love telling the story because it still inspires me. You can achieve dreams you didn't even know you had if you follow your gut and work with passion. I decided that the designer bags out there were not functional enough and too expensive so I took the leathers I had intended to bind my portfolio books with and found a manufacturer to bring my bag sketches to life. It wasn't until a few years later that I found out my Russian grandfather surname Botkier, manufactured handbags 50 years ago..."







LUXOTTICA GROUP AND THE COUNCIL OF FASHION DESIGNERS OF AMERICA UNVEIL 2ND ANNUAL CAPSULE COLLECTION FOR VOGUE EYEWEAR

2011 Vogue Eyewear/CFDA "City Collection"
Features Designs by Monica Botkier, Rebecca Minkoff and Yeohlee
Teng Inspired by the Most Fashionable U.S. Cities



NEW YORK, NY– Luxottica Group, the leader in fashion and luxury eyeglass frames and sunglasses, unveils the winners for the second annual Vogue Eyewear/CFDA capsule collection. The 2011 Vogue Eyewear/CFDA "City Collection" features three of America's most talented designers, each of whom created a pair of sunglasses inspired by their love for the most unique and fashionable cites in the world: Monica Botkier for Miami, Rebecca Minkoff for New York City and Yeohlee Teng for Los Angeles.

"There were dozens of amazing applicants but Monica, Rebecca and Yeohlee's visions for this project were just exceptional," said Daniela Policastro, global brand manager at Vogue Eyewear. "Each pair artfully exemplifies the Vogue Eyewear brand, captures the essence of the inspiration city, and showcases the designer's unique identity. The 2011 City Collection provides a new perspective, a new twist on sunglass design."

The designers were selected for their rich design aesthetic as well as their strong desire to enter the world of eyewear. Vogue Eyewear, best known for its fashion forward styles at accessible prices, specifically chose participants who had no previous experience in the eyewear market to offer a fresh viewpoint for the 2011 City Collection, which will be available exclusively at select Sunglass Hut stores and sunglasshut.com starting in October.

Best known as the creator of the iconic "Trigger" bag, accessories designer, Monica Botkier's unique and edgy sophistication is the perfect match for the fashion industry's ultimate place to see and be seen – Miami. Botkier's "Miami" sunglasses for Vogue Eyewear combines the high style and luxury of Miami with the faded glory of the old art deco period, ultimately creating a seamless style that is bright and bold.

"Miami" by Monica Botkier for Vogue Eyewear



"These sunglasses are meant for the woman who is edgy, sexy, fashion forward and likes to explore the city. They are meant for the fashion art girl who loves the museums, art galleries and always the parties during Art Basil Miami. A bold persona who can mix within the different worlds of Miami, whether it be a Cuban coffee shop, gallery opening or pool side party at The Raleigh." – Monica Botkier

See Behind The Scene Video on youtube.



















































It's your first day! Tons of Coterie + Sole Commerce brands to see.























